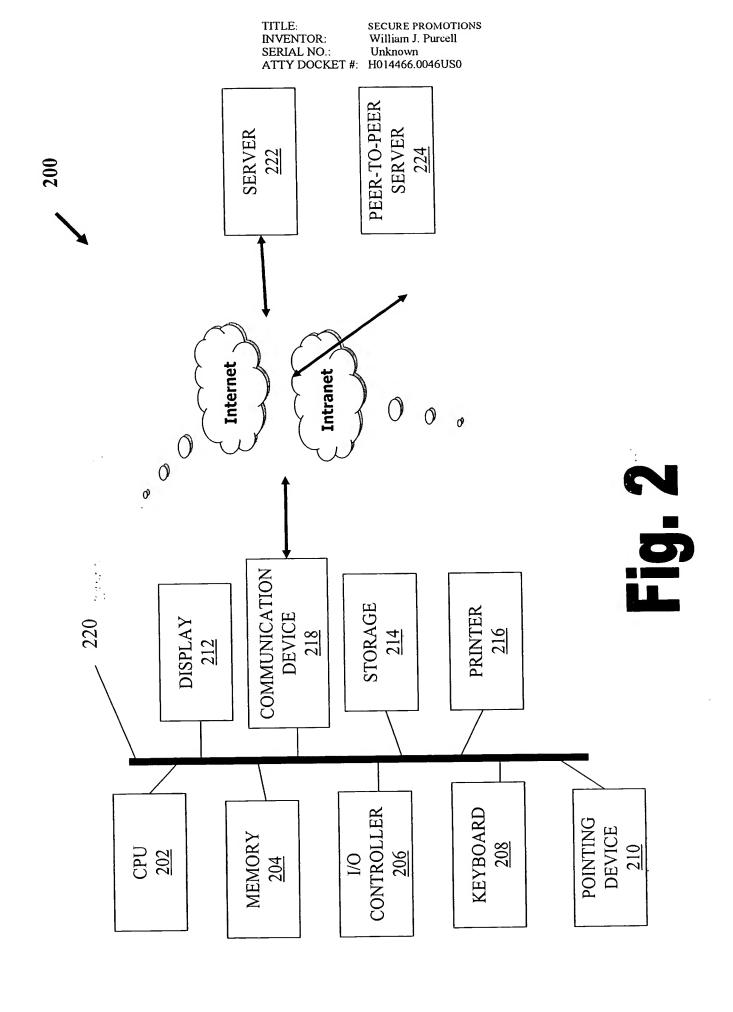
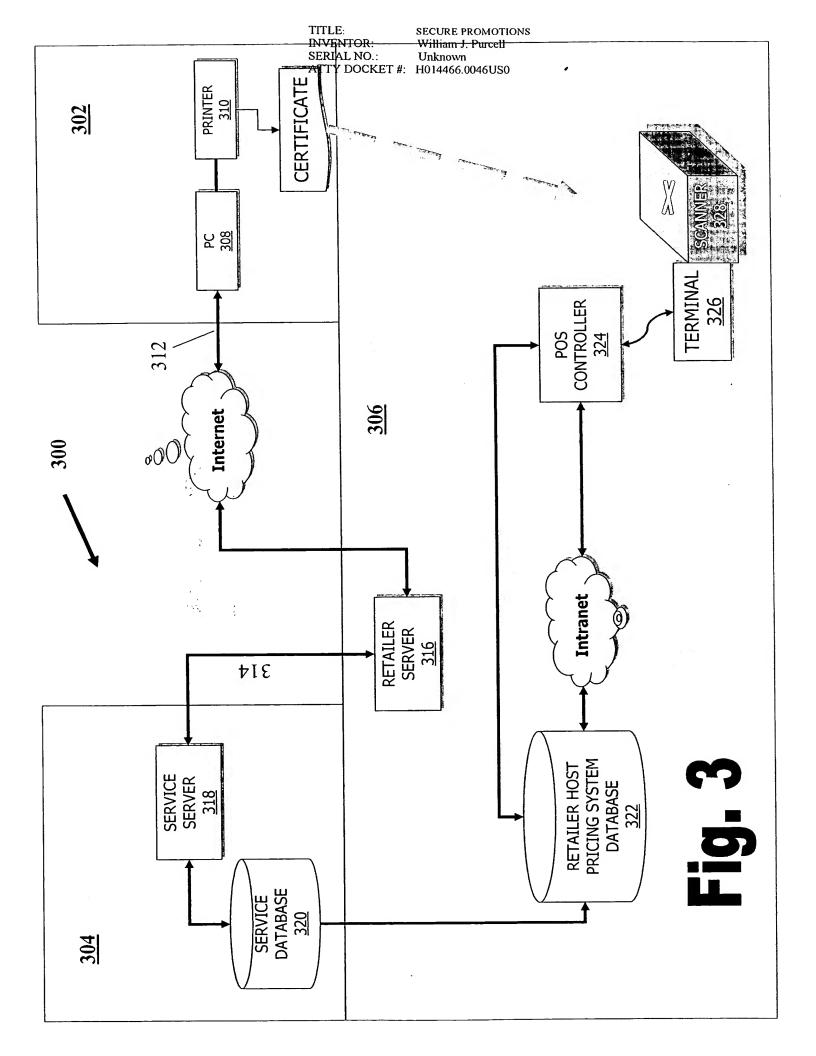
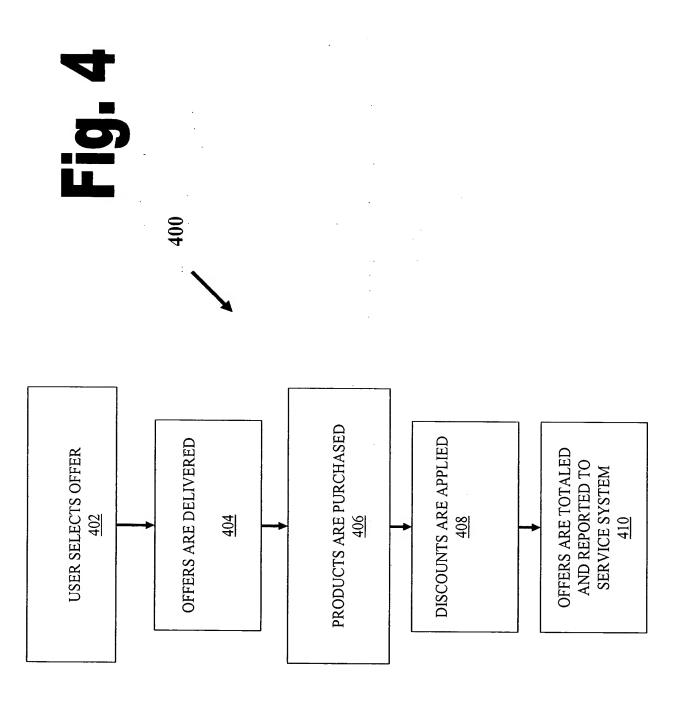


TITLE: SECURE PROMOTION William J. Purcell Unknown ATTY DOCKET #: H014466.0046US0

SECURE PROMOTIONS William J. Purcell

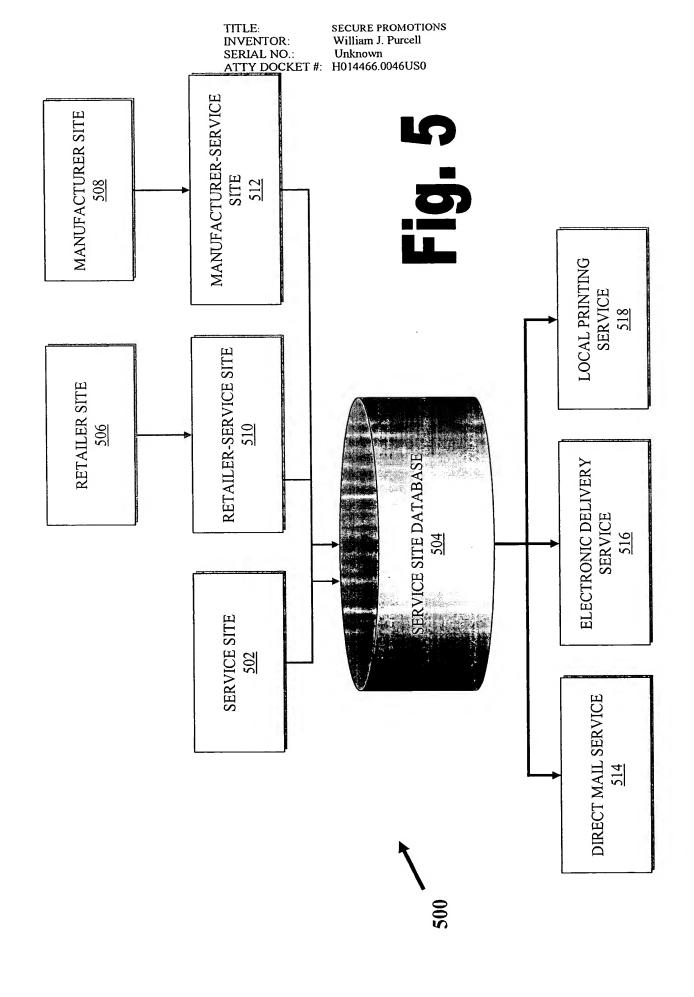






TTTLE: SECURE PROMOTION William J. Purcell Unknown ATTY DOCKET #: H014466.0046US0

SECURE PROMOTIONS William J. Purcell



USER RECEIVES CERTIFICATES INFORMATION USER PRINTS **USER PRINTS** OFFER PAGE(S) 626 614 620 **PROMOTIONAL** DATA SENT TO IMAGES AND BAR CODES SENT TO FILE SENT TO PRINT/MAIL FACILITY RETAILER BROWSER 618 624 612 ELECTRONIC DIRECT MAIL IF USER CHOOSES **PRINTS** DELIVERY DELIVERY CHOOSES CHOOSES 919 IF USER IF USER 610 622 RETAILER-SERVICE USER LOGS ON TO RETAILER SITE **USER LINKS TO USER CHOOSES** USER SELECTS DELIVERY METHOD <u>608</u> OFFERS SITE 909 602 604

SECURE PROMOTIONS William J. Purcell Unknown

ATTY DOCKET #: H014466.0046US0

TTTLE: INVENTOR: SERIAL NO.:

FAMILY CODES ARE PERFORMED IF MANUFACTURER CODE IS NOT THE TARGET CODE, VALIDATION AND VALUE CODE IS READ FOR DISCOUNT BASED ON POS OF MANUFACTURER AND OFFERED PROMOTION DATA APPLIED AND DETAILS ARE F VALID, THE DISCOUNT IS FOR VALID FAMILY CODE,; CURRENT TRANSACTION IS VALIDATED AGAINST APPLICATION RECORDED 706 714 IF MANUFACTURER CODE IS THE ITEM FILE IS ACCESSED EQUAL TO A TARGET CODE, MANUFACTURER PORTION INFORMATION FROM ITEM RECORD WHICH LINKS TO READ INTO APPLICATION OFFERED PROMOTION INPUT DEVICE AT POS DATABASE RETURNS CODE IS READ BY AN **PRESENTED** TERMINAL 704 708 702 712 POS Database (Item File) 710

SECURE PROMOTIONS

William J. Purcell

Unknown

ATTY DOCKET #: H014466.0046US0

TITLE:

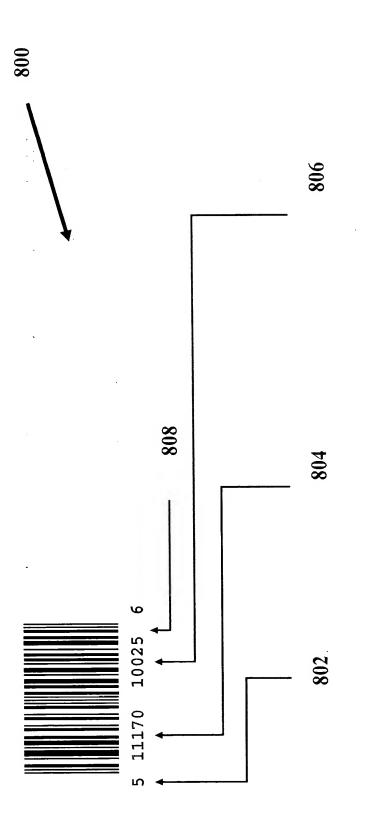
INVENTOR:

SERIAL NO.:

TITLE: INVENTOR:

SECURE PROMOTIONS William J. Purcell

SERIAL NO.: Unknown ATTY DOCKET #: H014466.0046US0





TITLE: INVENTOR: SERIAL NO.: SECURE PROMOTIONS William J. Purcell

Unknown

ATTY DOCKET #: H014466.0046US0

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906	DESC	TRIX \$0.35 OFF
806	PRICING METHOD	ε.
910 912 914	MFR NO PROMO VAL LMT/TRAN & ITEMS/CPN	16000 0.35
916	FAMILY NO	

Fig. 9